



FOR IMMEDIATE RELEASE
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***POLITICS ON FILM* LAUNCHES POLITICAL AD COMPETITION**

WASHINGTON, D.C. — ***Politics on Film***, the bipartisan film festival making its debut in the nation's capital this spring, announced today the opening of its Political Ad category.

Qualifying entries are political advertisements produced for the 2008 election cycle, and may include ads featured in national, state and local races, as well as issue advocacy spots. Ads must have been distributed via television or the Internet to be eligible for consideration. Submissions must be post-marked no later than ***Friday, April 24, 2009***. The film festival will take place May 7-10, 2009, at local theaters.

Politics on Film will present the Political Ad awards in the following categories at an opening night press conference on Thursday, May 7th:

- *Best in Show of 2008*
- *Best Ad for a Political Party or a Political Philosophy in 2008*
- *Most Effective Comparison Ad in 2008*
- *Most Effective Use of Humor in 2008*
- *Most Effective Use of Animation/FX/Graphics in 2008*
- *Most Effective Presentation of an Issue in 2008*

Politics on Film is the nation's first juried film festival with a mission to highlight political film broadly, providing a platform for filmmakers who focus on government, the electoral process, or pressing public policy issues. The festival also aims to establish an entertaining and educational opportunity for the local community. The festival will award prizes in four categories: Feature Film, Documentary Film, International Film, and Political Advertising. Festival programming will include panel discussions relevant to film topics, special screenings and events, and will conclude with an awards program.

Politics on Film is a project of the Washington Political Film Foundation and is made possible by an alliance with the ***Bipartisan Policy Center*** (BPC), a bipartisan organization that promotes political discourse and seeks to unite the constructive center in the pursuit of viable policy goals.

More information is available at www.politicsonfilm.com

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About Politics on Film

Politics on Film is a project of the Washington Political Film Foundation. It is an annual, bipartisan film festival based in Washington, D.C. dedicated to providing a platform for films that tell stories of America's politics and policies. The festival celebrates the power of film to educate and motivate, as well as entertain. The festival also celebrates the historic and ongoing legacy of films about American government and democracy, as well as related stories and themes from an international perspective. www.politicsonfilm.com.

About the Bipartisan Policy Center

Former U.S. Senate Majority Leaders Howard Baker, Tom Daschle, Bob Dole, and George Mitchell formed the Bipartisan Policy Center (BPC) in 2007 to develop and promote solutions that can attract the public support and political momentum to achieve real progress. The BPC acts as an incubator for policy efforts that engage top political figures, advocates, academics, and business leaders in the art of principled compromise. For more information please visit our website: www.bipartisanpolicy.org.